

LIST OF KUZA 2021 AWARDEES

REGULATORY AWARD CATEGORY

| Compliance Award | | | |
|-----------------------------|---|--|---|
| No | Award Categories | Criteria | Winners |
| 1. | Compliance Award Commercial FTA TV | <ul style="list-style-type: none"> • Compliance with licensing requirements. • Compliance from Inspections • Compliance with Programming Code and complaints handling Procedure • Local Content Quota of 40% • Compliance with PWD requirements | 1. TV 47 Limited - TV 47 2. Good News Broadcasting System – GBS TV & Christ is The Answer Ministries - Hope TV 3. Switch TV Limited - Switch TV |
| 2. | Compliance Award FTA Radio | | 1. Christ Is The Answer Ministries - Hope FM |
| 2. | Compliance Award Community Radio | | 1. Nairobi Aviation College – Aviation FM |
| 3. | Compliance Award Subscription Broadcasting Service Provider | | 1. GOTV Kenya Limited - GoTV |
| 2. | Compliance Award Broadcast Signal Distributor | | 1. GOTV Kenya Limited |
| Local Content Awards | | | |
| No | Award Categories | Criteria | Winners |
| 1. | Local Content Award FTA TV- Overall Local Content quota | <ul style="list-style-type: none"> • Programing qualifying criteria as local content as defined in the Code. • Airs the highest hours of local content • Demonstrated diversity of local content aired | 1. Royal Media Services Limited - Inooro TV 2. TV Africa Holdings Limited - Kameme TV 3. Everest Production Corporation Kenya Limited - Ebru TV |
| 4. | Local Content Subscription Broadcasting Services Award | <ul style="list-style-type: none"> • Subscription service that has aired programing qualifying criteria as local | 1. Multichoice Kenya Limited 2. Royal Media Services - Viusasa 3. Startimes Kenya Limited |

| | | | |
|--|--|---|--|
| | | <p>content as defined in the Code.</p> <ul style="list-style-type: none"> • Stations that promote production of local content • Demonstrated diversity of local content aired | |
|--|--|---|--|

Children & Broadcasting Awards

| No | Award Categories | Criteria | Winners |
|----|----------------------------------|--|--|
| 1. | Local Children Programming TV | <ul style="list-style-type: none"> • Aired content qualifying the criteria of local children's content • Programs aired during the Watershed Period • Airs at least 3 hours of local children's content | <ol style="list-style-type: none"> 1. Kenya Institute of Curriculum Development - Edu TV 2. Royal Media Services - Citizen TV 3. Tamaz Communications Limited - Horizon TV |
| 2. | Local Children Programming Radio | <ul style="list-style-type: none"> • Airs the highest hours of local children's content • Programming schedule submitted for this category | <ol style="list-style-type: none"> 1. Lubao Frequency Modulation Limited - Lubao FM 2. Royal Media Services |

Regional Broadcaster Award Radio

| No | Award Categories | Criteria | Winners |
|----|------------------|---|--|
| 1. | Central | <ul style="list-style-type: none"> • Keeping listeners informed on regional issues, engage conversation and promote local regional agenda. • Coverage must be limited to within the respective regions. • Programmes should include content that touches on matters relevant to the people in the regions. Evidence is from the programme schedules. | 1. Ideal Outcomes Company Limited - Tuliza FM |
| 2. | Central Rift | | 1. Reliable Communications Limited - MBCI Radio |
| 3. | Coast | | 1. Southern hills Development Agency - Kaya FM |
| 4. | Eastern | | 1. Mailbros Limited - County FM |
| 5. | North Eastern | | 1. North Eastern Media & Telecommunications – Star FM |
| 6. | North Rift | | 1. Kiyako Limited - North Rift Radio |
| 7. | South Rift | | 1. Kongasis Media TV & Radio |

| | | | |
|-----|---------------------|--|--|
| | | <ul style="list-style-type: none"> • Audience numbers/ statistics • Regulatory compliance of broadcasters. Licensing status, Submission of Compliance Returns, Correction of Violations from Inspections/monitoring. | Limited - Taach FM |
| 8. | South Nyanza | | 1. Seventh Day Adventist Nyamira Conference – Kisima FM |
| 9. | Western | | 1. Nyota Frequency Modulation Limited - Nyota FM |
| 10. | Nyanza- Lake Region | | 1. Realtime Media Limited - Dala FM |

Upcoming Broadcaster Award

| No | Award Categories | Criteria | Winners |
|----|-------------------------------|---|--|
| 1. | Upcoming Broadcaster Award TV | <ul style="list-style-type: none"> • Broadcasters who obtained a license and are operational within the last 5 years • Compliance with licensing requirements • Audience numbers | 1. Switch TV Limited- Switch TV 2. TV47 Limited - TV 47 |

Copyright Award

| No | Award Categories | Criteria | Winners |
|----|-----------------------|--|--|
| 1. | Copyright Award TV | <ul style="list-style-type: none"> • Payment of royalties • Copyright policies or guidelines | 1. Christ Is The Answer Ministries - Hope TV 2. TV47 Limited - TV 47 3. Aviation FM Limited - Aviation TV |
| 2. | Copyright Award Radio | | 1. Christ Is The Answer Ministries - Hope FM 2. Nairobi Aviation College - Aviation FM |

PEOPLE'S CHOICE CATEGORY

| No | Award Categories | Criteria | Winners |
|----|------------------|--|---|
| 1. | Favorite Radio | Consumer feedback via SMS survey for their preferred station | 1. The Standard Group PLC - Radio Maisha 2. Royal Media Services - Radio Citizen |

| | | | |
|----|-------------------------------------|--|--|
| | | | 3. Royal Media Services - Musyi FM |
| 2. | Favorite FTA TV | Consumer feedback via SMS survey for their preferred station | 1. Royal Media Services - Citizen TV 2. The Standard Group PLC - KTN Home 3. Switch TV Limited- Switch TV |
| 3. | Favorite Pay TV Service | Consumer feedback via SMS survey for their preferred station | 1. GOTV Kenya Ltd 2. Multichoice Kenya Ltd 3. Startimes Media Kenya Ltd |
| 4. | Most trusted Radio station for news | Consumer feedback via SMS survey for their preferred station | 1. The Standard Group PLC - Radio Maisha 2. Royal Media Services - Radio Citizen 3. Royal Media Services - Musyi FM |
| 5. | Most trusted TV station for news | Consumer feedback via SMS survey for their preferred station | 1. Royal Media Services - Citizen TV 2. The Standard Group PLC - KTN News 3. Nation Media Group Limited - NTV |

PATRIOTIC (UZALENDO) CATEGORY

| No | Award Categories | Criteria | Winner |
|----|---------------------|--|--|
| 1. | Uzalendo Award | Based on media monitoring analysis/ reports in identifying all the broadcasters who aired PSA's on Covid-19 in the FY 2020/21. | All Broadcasters (Licensed and operating) |
| 2. | Mzalendo Mkuu Award | Based on submission of data from KICD identifying Broadcasters who aired Educational content during the Covid-19 pandemic in the FY 2020/21. The radio stations listed went a step further and aired question and answer sessions | (Gold trophies) 1. Edu TV 2. Kenya Broadcasting Corporation (English Service Radio) 3. Radio Shahidi 4. Radio IF'TIN 5. Hope FM 6. Kenya Catholic Conference |

| | | | | |
|----|--|------------|--|--|
| | | | Board 7. Akili Kids | |
| 3. | Golden certificate of appreciation to be issued for educational content aired by List of Radio Broadcasters submitted by Kenya Institute of Curriculum Development | No. | Region | Radio Station FM |
| | | 1 | Lodwar | Radio Akisha |
| | | 2 | Kitale | Radio Mutume |
| | | 3 | Eldoret | Radio Upendo |
| | | 4 | Nakuru | Radio Amani and Radio Umoja |
| | | 5 | Nairobi | Radio Waumini and Radio Maria |
| | | 6 | Muranga | Radio Maria |
| | | 7 | Mombasa | Radio Tumaini |
| | | 8 | Maralal | Radio Muchungaji |
| | | 9 | Isiolo | Radio Shadhidi |
| | | 10 | Marakwet | Radio Jangwani |
| | | 11 | Meru | Radio Wega |
| | | 12 | Embu | Radio Kimuri |
| | | 13 | Ngong | Radio Osolwa |
| | | 14 | Lodwar | Ekeyokon FM |
| | | 15 | Samburu | Watchman FM |
| | | 16 | West Pokot, Turkana Baringo, Elgeyo Marakwet, Laikipia, Isiolo, Marsabit Samburu | Ejok FM |
| | | 17 | Tana River, Lamu, Kilifi | Amani FM |
| | | 18 | Kwale | Kwale FM |
| | | 19 | Nairobi | Mtaani Radio |
| | | 20 | Nairobi | Radio Damus |
| | | 21 | Garissa, Mandera, wajir, tana river | IFTIN Radio |
| | | 22 | All Counties | English Service KBC Radio Taifa KBC |
| | | 23 | Marsabit | Sifa FM |
| 24 | Kakamega | Lubao FM | | |

| | | | | |
|--|--|----|---|------------------------------------|
| | | 25 | Turkana | Echami FM |
| | | 26 | Malindi | Radio Jahazi |
| | | 27 | Kenya Catholic Conference Board | KCCB |
| | | 28 | Kisumu, Migori, Kisii, Homabay and Parts of Narok | Onagi FM |
| | | 29 | Coast - Kilifi, Mombasa, Kwale and Taita Taveta County. | Lulu FM |
| | | 30 | Coast, North rift and part of North eastern Kenya | Sifa FM under Transworld radio |
| | | 31 | Coast, North Rift and part of North Eastern Kenya | Maata FM - Under Transworld radio |
| | | 32 | Coast, North Rift and part of North Eastern Kenya | Hekima FM - Under Transworld radio |
| | | 33 | Limuru | R – FM |
| | | 34 | Lodwar and Lokichar (Turkana south and central) | Echami FM |
| | | 35 | Taita Taveta, Kilifi | Radio Jahazi |
| | | 36 | Kisumu, Migori, Homabay and Siaya | Sky FM |
| | | 37 | Kwale | Kwale Ranet |
| | | 38 | Limuru | R – FM |
| | | 39 | Nakuru, lokichogio, voi, eldoret, kisumu | Biblia Husema |
| | | 40 | Nairobi and environs | Truth FM |
| | | 41 | Nairobi and Environs | Hope FM |
| | | 42 | StarTimes | Radio App |